

# THE FOUNTAIN

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## 41<sup>ST</sup> ANNUAL INDUCTION & HANDOVER CEREMONIES



Cebu Fuente  
**Rotary**  
Club



**IMAGINE**  
ROTARY

***"You Don't Imagine Yesterday, You Imagine Tomorrow"***  
**RI President Jennifer Jones**





**JENNIFER JONES**  
Rotary International President



**LILO I. ALIÑO**  
District Governor



**ANGEL "JONG" G. FERNANDEZ**  
District Secretary



**RAYMOND ALFAR**  
Assistant Governor Area 1D

Cebu Fuente  
**Rotary**  
Club



**IMAGINE**  
ROTARY

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**JOSE MARIE PONCE**  
Vice-President | President-Elect  
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**KRISTOFFER A. LLEGUNAS**  
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**PP CONRADO M. ABARINTOS**



**PP MARIA CELINA B. AMORES**



**PP MA. CONSOLACION A. PASION**





**IMAGINE  
ROTARY**

**Vol. 41, No. 2**

# 2<sup>nd</sup> General Membership Meeting

**Hybrid Meeting | July 11, 2022**

**New Leadership Month**

## Programme



**Hosted by:**

**ATTY. BERNARDINO T. AMAGO IV**  
Past President

## INVOCATION

*Our Father, we thank you for your Word and for the eternal truths that guide us day by day. We thank you most of all for the living Word, Jesus Christ, and the sureness of his presence. Teach us how to turn unto you so that your thoughts may be our thoughts, and your ways our ways. Amen.*

### PART 1

Call to Order .....	<b>POULY JANG</b> President
Invocation .....	<b>AUDIO VISUAL PRESENTATION</b>
Philippine Anthem .....	<b>AUDIO VISUAL PRESENTATION</b>
The Rotary Hymn .....	<b>AUDIO VISUAL PRESENTATION</b>
Four Way Test and Objects of Rotary .....	<b>CONRADO ABARINTOS</b> Past President
Introduction of Rotarians / Spouses, Visiting Rotarians/Rotaractors/Guest .....	<b>KRISTOFFER LLEGUNAS</b> Secretary

### PART 2

Business Matters

### PART 3

Secretary's Report .....	<b>KRISTOFFER LLEGUNAS</b> Secretary
Director's Report .....	<b>CLUB DIRECTORS</b>
President's Time .....	<b>POULY JANG</b> President
Other matters .....	
Adjournment .....	<b>POULY JANG</b> President

**...Fellowship Continues...**

## Quote for the Week

*"Experience is not what happens to you; it is what you do with what happens to you."*

**- Aldous Huxley**





# President's Message



PEACEBUILDING AND  
CONFLICT PREVENTION



DISEASE PREVENTION  
AND TREATMENT



WATER, SANITATION,  
AND HYGIENE



MATERNAL AND  
CHILD HEALTH



BASIC EDUCATION  
AND LITERACY



COMMUNITY ECONOMIC  
DEVELOPMENT



ENVIRONMENT

Dear RCCF Family,

At the outset, allow me to extend my deepest gratitude to each of you for your all-out support during the 41st Induction of Officers and Directors and Handover Ceremony. My heart is full with pride knowing that I will take this journey with my RCCF Family on my side.

This year, we are called to Imagine Rotary and what a great opportunity it is for us to envision how we can shape RCCF to be the best service organization there can be. I encourage everyone to devise ways by which we can bring more awareness about the good that Rotary International gives to the world.

I hope that we will make our bond stronger as we move forward towards reaching our goals.

Very truly yours,

상정우

**POULY JANG**

**President, RY 2022 - 2023**

Cebu Fuente  
**Rotary**  
Club



**IMAGINE  
ROTARY**







**KRISTOFFER LLEGUNAS**  
Secretary, RY 2022 - 2023

# From Secretary's Desk

## ATTENDANCE

	ROTARY ID #	LAST NAME	FIRST NAME	1st 07/02	2nd 07/11	3rd 07/18	4th 08/01	Perfect Attendance
1.	6726464	Abad	Jose Alfonso	✓				
2.	6581939	Abarintos	Conrado	✓				
3.	8794289	Abay-Abay	Emman Reyan	✓				
4.	9330462	Amago IV	Atty. Bernardino	✓				
5.	6218949	Amores	Maricel	✓				
6.	11227470	Amores	Atty. Ernesto Miguel	✓				
7.	3362897	Barba	Richard	✓				
8.	6207695	Baring	Engr. Jesselito	✓				
9.	1166426	Calalang	Emmanuel	✓				
10.	10954392	Deiparine	Atty. Sydrick Jose Andrei	✓				
11.	11227514	Elendrino	Glenford	✓				
12.	2036342	Espina	Arch. Joseph Michael	✓				
13.	8944393	Jang	Pouly	✓				
14.	3516557	Karamihan	Dave John					
15.	8599266	Kaufmann	Marina					
16.	9804883	Llegunas	Kristoffer	✓				
17.	8794288	Lomanta	Atty. Lolita	✓				
18.	10709899	Ong	Jason	✓				
19.	6726443	Pasion	Ma. Consolacion	✓				
20.	10410040	Ponce	Jose Marie	✓				
21.	8599268	Rimaz	Ma. Dolores	✓				
22.	5476140	San Pedro	Luz Filipinas					
23.	11103868	Spaller	Herminia	✓				
24.	8794286	Senerpida	Dr. Alain	✓				
25.	3264107	Solomon	Mary Anne	✓				
26.	8543450	Sulay	Kendrick					
27.	9330558	Tesalona	Emmanuel					
28.	11227493	Torres	Alfie					
29.	5176670	Torres	Arch. Manuel, Jr.	✓				
30.	10410033	Yared	Patrick	✓				
TOTAL ATTENDEES				24				

### BIRTHDAYS

July 05 Sps Pearle Strolz  
 July 28 Sps. Mary Grace Abad  
 July 28 Sps. Daryl Ponce





## Telling our stories

**E**very month since I joined Rotary, I've looked forward to reading this magazine, especially the opening essay from our Rotary president. I'll admit that as much as I appreciate a digital copy, I still revel in the tactile sensation of sitting down and leafing through the magazine's glossy pages. They are a treasure trove of photos and memorable stories about our great organization — the one we all know and love. I have learned so much over the years about service projects and the lives that each of you have transformed.

As a communications professional, I have longed for the day our stories would be a regular part of mainstream media and our flagship magazine might populate doctor's offices, coffee shops, or anywhere else people sit, wait, and browse. It's great that Rotary members are better informed about all we do — and wouldn't it be that much better if more people knew our stories?

All this was top of mind as I thought about our plans for promoting Rotary worldwide during the upcoming year. Over the next 12 months, we are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically. Nick and I will focus on some of the most impactful, sustainable, and scalable Rotary projects from our areas of focus, in what we call the Imagine Impact Tour.

We are inviting top-tier journalists, thought leaders, and influencers to use their channels to help us raise awareness by reaching people who want to serve but have not yet realized they can do it through Rotary.

But there was another important issue to consider — our carbon footprint. I take seriously Rotary's emerging leadership position on environmental issues. The example set by our members during the COVID-19 pandemic is fundamental to how we carve out our future.

That means we will harness digital technology to tell our stories — we will be tweeting, posting, and “going live” to anyone who will listen. We must consider the environment, and part of that means not always traveling but continuing to connect in meaningful ways as we have for the past two years.

Of course, we are social people, and we still need to be together. We simply need to be more mindful of our decisions and think about how we gather just a little bit differently. For example, if we travel to visit a project, we will plan successive visits in neighboring areas.

So, what are your stories and who can help tell them? I hope you might consider your own Imagine Impact efforts — your story might be something you can promote just as easily on social media or during a Zoom call. Think about ways to showcase notable projects in your clubs and districts.

We all feel the impact that Rotary service and values have on us. Now it's our opportunity to share that feeling with others.

**JENNIFER JONES**

*President, Rotary International*



# PRESIDENT'S MESSAGE

“We are going to shine a light on projects that put Rotary service on display to the world, and we are going to do it strategically.”





#### TRUSTEE CHAIR'S MESSAGE

## Our giving adds up

As an accountant, I look at the world through the lens of inputs and outputs. We can plan with precision today for success tomorrow. My profession also taught me that numbers — those inputs and outputs — can sometimes tell great stories.

One of those stories is The Rotary Foundation: What it has given the world, starting from a modest input of \$26.50, is nothing short of remarkable.

In 1918, that amount — the surplus from that year's Rotary Convention in Kansas City, Missouri — was applied, at the suggestion of 1916-17 Rotary President Arch Klumph, to a fund with the purpose of doing good in the world. The fund grew modestly until 1947, when Rotary founder Paul Harris died and donations poured in as a tribute to him. That year, the Foundation supported scholarships for 18 students — the first indication of the greatness to come.

Later the Foundation expanded, providing programs, such as Group Study Exchange, and humanitarian grants, which impacted the lives of members and communities around the world. In 1979, a major grant helped immunize 6.3 million children in the Philippines against polio, which led to the establishment of PolioPlus in 1985.

Rotary's work with polio eradication — helping reduce wild polio from an estimated 1,000 cases daily in 1988 to just

six total cases in 2021 — has been one of the most ambitious humanitarian projects ever undertaken by a nongovernmental body. That success story alone shows the significance and widespread impact of Rotary and its Foundation.

Perhaps what is even more remarkable is that polio eradication is but one part of the Foundation's efforts.

Today, the Foundation has grown into a multimillion-dollar charity. Our robust funding model allows districts the flexibility to choose which Rotary aspects they would like to support — polio eradication, scholarships, district grants, global grants, and more. Today's Foundation impacts the world through disaster relief, disease prevention, peace education, and other areas.

Everyone in Rotary is part of this great legacy; it is our responsibility to keep it going. This year, the trustees have set the goal of raising \$430 million. I know the expectations are high. But I also know just how much our members can achieve.

To get there, we will work together as we always do, with each club and individual giving what they can. In this way, we will ensure that we meet our ambitious but achievable goal and move our Foundation forward.

**IAN H.S. RISELEY**

*Foundation trustee chair*

#### GENERAL OFFICERS OF ROTARY INTERNATIONAL, 2022-23

##### PRESIDENT

**Jennifer E. Jones**  
Windsor-Roseland, Ontario, Canada

##### PRESIDENT-ELECT

**R. Gordon R. McNally**  
South Queensferry, Scotland

##### VICE PRESIDENT

**Nicki Scott**  
The North Cotswolds, England

##### TREASURER

**Ananthanarayanan S. "Venky" Venkatesh**  
Chennai Mambalam, India

##### DIRECTORS

**Alberto Cecchini**  
Roma Nord-Est, Italy

**Patrick D. Chisanga**  
Nkwazi, Zambia

**Jessie Harman**  
Wendouree Breakfast, Australia

**Jeremy S. Hurst**  
Grand Cayman, Cayman Islands

**Drew Kessler**  
North Rockland (Haverstraw), New York, USA

**Muhammad Faiz Kidwai**  
Karachi Karsaz, Pakistan

**Won-Pyo Kim**  
Gyeongju South, Korea

**Urs Klemm**  
Aarau, Switzerland

**Mahesh Kotbagi**  
Pune Sports City, India

**Patricia Merryweather-Arges**  
Naperville, Illinois, USA

**Lena J. Mjerskaug**  
Enebakk, Norway

**Vicki Puliz**  
Sparks, Nevada, USA

**Yoshio Sato**  
Okayama-South, Japan

**Julio César A. Silva-Santisteban**  
El Rímac, Peru

**Elizabeth Usovich**  
Kansas City-Plaza, Missouri, USA

**GENERAL SECRETARY**  
**John Hewko**  
Kyiv, Ukraine

#### TRUSTEES OF THE ROTARY FOUNDATION, 2022-23

##### CHAIR

**Ian H.S. Riseley**  
Sandringham, Australia

##### CHAIR-ELECT

**Barry Rassin**  
East Nassau, Bahamas

##### VICE CHAIR

**Larry A. Lunsford**  
Kansas City-Plaza, Missouri, USA

##### TRUSTEES

**Jorge Aufranc**  
Guatemala Sur, Guatemala

**Marcelo Demétrio Haick**  
Santos-Praia, Brazil

**Martha Peak Helman**  
Boothbay Harbor, Maine, USA

**Holger Knaack**  
Herzogtum Lauenburg-Mölln, Germany

**Hsiu-Ming Lin**  
Taipei Tungteh, Taiwan

**Mark Daniel Maloney**  
Decatur, Alabama, USA

**Geeta K. Manek**  
Muthaiga, Kenya

**Aziz Memon**  
Karachi, Pakistan

**Akira Miki**  
Himeji, Japan

**Bharat S. Pandya**  
Borivli, India

**Greg E. Podd**  
Evergreen, Colorado, USA

**Dean Rohrs**  
Langley Central, British Columbia, Canada

**GENERAL SECRETARY**  
**John Hewko**  
Kyiv, Ukraine





# SERVICE ABOVE SELF

## THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST.** The development of acquaintance as an opportunity for service;

**SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## THE FOUR-WAY TEST

Of the things we think, say, or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

## ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

As a Rotarian, I will

1. Act with integrity and high ethical standards in my personal and professional life
2. Deal fairly with others and treat them and their occupations with respect
3. Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
4. Avoid behavior that reflects adversely on Rotary or other Rotarians
5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.



## July 2022 Events Around the World

### SIP AND SEE

**Event:** Beer on the Bridge

**Host:** Rotary Club of Fredericton Sunrise, New Brunswick

**What it benefits:** Local charities

**Date:** 2 July

Inspired by a similar event in Tennessee, this annual gathering at the Bill Thorpe Walking Bridge includes samples of mead, beer, and cider; food from local establishments; and live music. The nearly 2,000-foot steel bridge across the St. John River has been a city landmark since 1938 and can be seen, briefly, in the video for the recent Ed Sheeran and Taylor Swift duet, "The Joker and the Queen."

### LACE 'EM UP

**Event:** Four on the 4th

**Host:** Rotary Club of York, Maine

**What it benefits:** Preble Street, a local antipoverty service agency

**Date:** 4 July

A tradition in York for more than four decades, this four-mile race kicks off Independence Day on an active note. For those who prefer to run the race on their own time and own path, there is also a virtual option. Walkers and runners of all abilities are welcome, and patriotic attire is encouraged.

### FINGER LICKIN' GOOD

**Event:** Great American Ribfest & Food Truck Festival

**Host:** Rotary Club of Merrimack, New Hampshire

**What it benefits:** Local and international projects

**Dates:** 15-17 July

More than 15,000 people are expected to attend this three-day festival at the

Anheuser-Busch Brewery in Merrimack. In addition to beer brewed on site, the event will feature award-winning barbecue, a variety of food truck vendors, and live music from 11 bands. Buy tickets in advance at a discount or pay full price at the door. Kids younger than 6 get in free.

### BLAST FROM THE PAST

**Event:** Eliot Ness Fest

**Host:** Rotary Club of Coudersport, Pennsylvania

**What it benefits:** Local and international charities

**Dates:** 15-17 July

Prohibition-era crime fighter Eliot Ness once lived in Coudersport, which is now home to this weekend festival in his honor. Attendees are encouraged to dress in 1920s garb as they take in vintage vehicle shows, lively street theater, historical presentations, and a spotlight

on law enforcement. The Coudersport club will participate by hosting an outdoor beer garden in celebration of Prohibition's end.

### PEDAL ON

**Event:** Giro Vigneti Healdsburg

**Host:** Rotary Club of Healdsburg Sunrise, California

**What it benefits:** Local charities and scholarships

**Dates:** 22-24 July

Since 2017 the Healdsburg Sunrise club has sponsored this annual cycling event through the heart of Sonoma County wine country. (*Giro vigneti* means "vineyards tour" in Italian.) The weekend starts with dinner on Friday, followed by the ride on Saturday, and several health and wellness seminars on Sunday. Distance options for cyclists include routes of 20, 38, 57, and 72 miles.

### ALL ABOARD!

**Event:** Steam Train Excursion

**Host:** Rotary Club of Mountaintop, Pennsylvania

**What it benefits:** Local projects

**Date:** 9 July

This popular day trip aboard a steam train runs along a scenic route in the Pocono Mountains. The train winds its way through the Lehigh Gorge, crossing a bridge and barreling through two tunnels en route to the historic coal mining town of Jim Thorpe, where attractions include museums and Victorian mansions. Tickets must be purchased in advance, and capacity is limited to 620.





**August 2022**

Membership and New Club Development Month

**September 2022**

Basic Education and Literacy Month

**October 2022**

Community Economic and Development Month

3-9 October – Rotary Alumni Reconnect Week

24 October – World Polio Day

**November 2022**

Rotary Foundation Month

31 October - 5 November World Interact Week

**December 2022**

Disease Prevention and Treatment Month

15 December – Last day for early registration discount for the Rotary International Convention

**January 2023**

Vocational Service Month

8-12 January - International Assembly, Orlando, Florida, USA

**February 2023**

Peacebuilding and Conflict Prevention Month

23 February — Rotary's anniversary

**March 2023**

Water, Sanitation, and Hygiene Month

13-19 March — World Rotaract Week

31 March — Preregistration discount ends for the Rotary International Convention

**April 2023**

Maternal and Child Health Month

30 April — Rotary International Convention registrations and ticket cancellations are due

**May 2023**

Youth Service Month

**June 2023**

Rotary Fellowships Month

27-31 May — Rotary International Convention, Melbourne, Australia

30 June — Rotary Citation for Rotary Clubs Award nominations are due



← About 60 percent of the representatives attended in person in downtown Chicago.

Representatives who opposed the proposal argued that the plan for the

pilot programs lacks specifics and could reduce the number of districts and put the role of district governor at risk. Others expressed concern that the plan could alter the autonomous structure of Rotary clubs, leading to more centralized governance and less localized management. Wafer reassured representatives that districts and district governors will not be eliminated during the course of the pilot programs.

Council representatives also approved an increase in Rotary club dues for each of the next three years. Dues that clubs pay to RI per member are set at \$35.50 per half year in 2022-23. Dues will increase to \$37.50 per half year in 2023-24, \$39.25 per half year in 2024-25, and \$41 per half year in 2025-26.

Meanwhile, representatives rejected a proposal that would have required members to receive a digital copy of this magazine, or any of the 33 regional magazines, unless they requested a printed copy. The delegates also agreed not to change the article in Rotary's bylaws that mandates a magazine subscription for each member.

"The magazine is a primer for Rotary members, keeping us informed on the who, what, when, where, why, and how of the world," said District 5300 representative Sylvia Whitlock, Rotary's first-ever female club president. "Without the magazine, everything is just happenstance. Any good primer is beside you all the time."

Only 8 percent of *Rotary* subscribers have opted to receive a digital version of the magazine instead of print. In a 2020 survey of Rotary members around the world, 84 percent said the magazine they receive strengthens their connection with Rotary, allowing them to better understand the organization.

This year's Council on Legislation marked the first hybrid international event hosted by Rotary during the COVID-19 pandemic. "What we have done is unprecedented," said Duane Benton, a member of the Rotary Club of Kansas City, Missouri, and the Council's co-chair. "About 200 delegates, from every continent, participated in the deliberations via Zoom. Despite the time differences, participants debated and voted on proposals as if they had been there in person. This is the full flowering of electronic policymaking."

— WEN HUANG

#### IN BRIEF

## Council on Legislation elevates equity and inclusion

**About 520 Rotary members** from around the world, each representing a single district, came together for the 2022 Council on Legislation in April. They considered more than 90 proposals to change Rotary International's constitutional documents and adopted 29 of them as enactments.

In one enactment, representatives voted overwhelmingly to add "equity and inclusion" to RI bylaws, affirming Rotary's efforts to be inclusive of all cultures, experiences, and identities, and to reflect the communities it serves. The bylaws now state that clubs "shall endeavor to build a well-balanced membership that celebrates diversity, equity, and inclusion." Rotary prohibits clubs from denying an individual membership due to gender, race, color, creed, national origin, or sexual orientation.

Another enactment, which generated vigorous discussion before passing by a vote of 324 to 150, will allow the RI Board to pilot a new regional governance structure. Two pilot programs are being planned: one in Rotary International in Great Britain and Ireland, and the other in Zone 8 (Australia, New Zealand, and Pacific Islands). Each will last six years.

"The current regional governance structure, put in place many years ago, has grown into a significant hierarchy with too many layers and roles," said then-RI Director Valarie Wafer, who spoke on behalf of the Board. "It is appropriate to modernize and consider new models that can enhance our efficiency, increase the ability of members to access support, and make volunteer positions more manageable and doable."



## OUR WORLD

# People of action around the globe

By BRAD WEBBER



# 20,000

Average number of eggs laid by a Pacific herring each year

### Canada

Herring are food for salmon, halibut, lingcod, seabirds, and orcas and other marine mammals, and are a traditional staple of First Nations tribes' diet. But herring populations are in decline because of overfishing and the degradation of preferred egg-laying surfaces such as kelp fronds and eelgrass. In February, Rotarian "sea foresters" in British Columbia dropped herring curtains into Porpoise Bay, northwest of Vancouver. The curtains — heavy-duty landscape fabric cut to lengths of about 8 feet, floated with foam and nylon rope or PVC pipe, and anchored with rocks — are ideal surfaces for the fish's eggs. Since 2020, nearly 30 volunteers have installed more than 100 curtains and returned weekly to monitor them through the spawning cycle. Six Rotary clubs are participating in the project, led by the Rotary Club of Sechelt.

Rotary Club of Sechelt



### Colombia

Public safety in Cali has improved since the mid-1990s, when drug cartels lorded over the city. The Rotaract Club of Cali-Norte is promoting peace and conflict resolution through its Re-Créate initiative, "a social and psychoeducational intervention project" involving role-playing, discussions, arts and crafts, music, and athletics at a local school, says Diana Rivera, immediate past president of the club. Since 2017, hundreds of children have participated in the program, which covers social topics such as bullying, setting personal boundaries, and team building. "We make two visits per semester on Saturdays," Rivera says of the initiative. Though the COVID-19 pandemic has sidelined a popular soccer tournament fundraiser, individual donors, raffle proceeds, and other initiatives have filled the gap as the club works to enhance Re-Créate with digital offerings.

Rotaract Club of Cali-Norte



# 80%

Cali cartel's share of the mid-1990s cocaine trade

PHOTOGRAPHS: COURTESY OF ROTARY AND ROTARACT CLUBS





## England

The Rotary Club of Boston rallied donors from the community and other local Rotary clubs to aid a public-run air ambulance service. With more than \$20,000 generated through a crowdfunding site, the club far exceeded its goal of raising \$13,500 to install lighting for the grass helipad and a windsock at Pilgrim Hospital in Boston. "The lights are dual-visual and infrared, solar-powered, and can be switched on from the cockpit of a helicopter," says Geoff Day, the club's immediate past president, noting that civil aviation regulations prohibited flights to and from the facility during darkness without the upgrade. With the regional major trauma center in Nottingham more than an hour's drive away, the improvement will save lives, Day says. Extra money that was raised will be used to fund a blood warmer for the helicopter.



# 80

Air ambulance  
flights daily  
in the UK

Rotary  
Club of Boston

# 39%

Area of Saipan  
that is forested



## Uganda

Although the island of Buyiga is located in a swamp adjacent to Lake Victoria, the largest lake in Africa, its nearly 20,000 residents face a shortage of potable water; the island's one private well regularly served only 10 percent of the population. Enter the Rotary Club of Rubaga Lake View, which teamed with Swedish Rotarians from District 2390 in an adopt-a-village effort. By late 2021, six boreholes had been sunk across Buyiga, providing water to a school and the island's sole medical facility. Kristian Rankloo of the Rotary Club of Burlöv-Karstorp visited in 2019 through his charity Help at Hand, spurring him to solicit the \$30,000 needed for the project from Swedish Rotary members and businesses, says Paul Kagga of the Rubaga Lake View club. "The community provided local materials like sand, bricks, and land. Our club was responsible for the monitoring, implementation, and evaluation," Kagga says. Now the club is focused on raising \$25,000 to expand Buyiga's schools.

# 3,000

Islets in Lake Victoria



Rotary  
Club of Rubaga Lake View



## Northern Mariana Islands

Blessed with unusually consistent year-round temperatures, Saipan, the most populous island in the Northern Mariana Islands, is hailed as a tropical treasure. But even paradise can use a little sprucing up, figured eco-minded members of the Rotaract Club of Saipan. "We thought about how some of the villages haven't been cleaned by community service groups," says Richard Baleares, the club's president. "So we made it a goal to do a village cleanup before the end of 2021." Baleares met with Joann Aquino of the Rotary Club of Saipan to pinpoint a worthy recipient: the village of Chalan Kanoa, where on 2 October a mile-long strip of beach was cleaned of litter. "We expected around five people to attend but ended up with a little more than 30 due to the participation of all our [four] amazing Interact clubs and students from the Northern Marianas College," Baleares says.

Rotaract  
Club of Saipan





*The* **ROTARY ACTION PLAN**

# ENHANCE PARTICIPANT ENGAGEMENT

A CONVERSATION WITH  
ISAAC B. OWOLABI

"We need to  
do everything  
we can to say,  
'We're thankful  
you're here. You  
matter to us.'"





## Learn what your club can do at [rotary.org/actionplan](https://rotary.org/actionplan)

### Q. What do we mean by enhancing participant engagement?

**ISAAC:** Simply put, we enhance participant engagement when we meet people where they are, rather than just assuming they'll find a way to fit in. It goes far beyond saying, "Come on in! You're welcome!" Focusing on participants is far more proactive.

### Q. Why is this such an important part of the Action Plan?

**ISAAC:** Rotary has offered me many opportunities to get involved, to learn new skills, and to lead. But I've also met a lot of people who feel there is no room for them to serve in Rotary. And we know we have a challenge when it comes to retaining members. That's why making a concerted effort to engage participants is important. When participants don't find experiences that feel personally and professionally relevant, when they don't feel seen as individuals, they go elsewhere — and they have plenty of choices.

### Q. Why are we talking about participants instead of Rotary members?

**ISAAC:** The word *participants* encompasses Rotary and Rotaract members as well as all others who engage in Rotary activities, such as family members, friends, and alumni. Thinking in terms of participants gets us to a new mindset. We begin to look at every encounter as an opportunity to show others what Rotary can do — and what they can do with us.

### Q. What can clubs do to focus more on participants?

**ISAAC:** One word: Listen. As leaders in our professions and communities, we already know how important it is to listen — and how much effort it takes to listen in ways that feel genuine and authentic to those around us. We need to apply that same skill and determination to our Rotary involvement.

**MEET ISAAC B. OWOLABI.** A professor emeritus of business and marketing and also an ordained minister, Owolabi is a member of the Rotary Club of Asheville-Biltmore, North Carolina, and a past governor of District 7670.



Don't just give people a list of things you want to accomplish and ask them to check a box. Instead, ask participants if they're feeling engaged and heard, and if Rotary is meeting their expectations — and listen to what they say.

Another important step is to make sure everyone who engages with us knows that we value their participation. We need to do everything we can to say, "We're thankful you're here. You matter to us."

### Q. You're a big believer in surveys. Why are they a useful tool for enhancing engagement?

**ISAAC:** Surveys are a relatively easy way to identify strengths and weaknesses. In my club, we conduct surveys every year to ask members how they want to be engaged and what community projects they are interested in. I'd also urge clubs to measure member engagement and satisfaction regularly so you can better understand what people are getting out of their Rotary experience.

But don't stop with your club. Consider surveying your community or sponsoring a town hall meeting where people can provide feedback about your projects and share their own ideas. When we engage with the community more broadly, we become known as the people who spot opportunities for positive change.

Let's make sure we see, value, and hear people. When we do that, we make Rotary stronger.





## 07-01-2022 District 3860's Rotary New Year Children's Party







## 07-01-2022 RCCF Rotary New Year Children's Party





## RCCF's Annual Induction Highlights: Induction of President Pouly and his Officers





## RCCF's Annual Induction Highlights: Awards for RY 2021 - 2022





## RCCF's Annual Induction Highlights: Turn-over of Medallion





## RCCF's Annual Induction Highlights: Sisterhood Club Signing with RC Cainta, District 3800





## RCCF's Annual Induction Highlights: Sisterhood Club Signing with RC Kandaya Tacloban





## RCCF's Annual Induction Highlights: Sisterhood Club Signing with RC Tagbilaran





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**Rotary**  
Club



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**for RY 2016 - 2017**



Congratulations to the Rotaract Clubs of Cebu Fuente: Comm based led by Pres. Jacob Dolino, USC led by Pres. Louie Jaminial and UV led by Pres. Arwen Erwiz for receiving numerous awards during the recently concluded District 3860 Rotaract District Conference (DISCON) 2022 held in Cordova, Cebu City. Congratulations DRR Griffin Malazarte with DRRE Shevee's Resolado and the DISCON 2022 team for a very successful DISCON 2022





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